

## ProcureCon Asia 2009

### CONCURRENT PROCUREMENT CONFERENCE WORKSHOPS

Dogwood/Cardinal Room (Seats 80)	Monument Room (Seats 40)
<p><u>TIME:</u>    10:00 am – 10:55 am</p> <p>Topic:       <b>Social Media &amp; E-Commerce</b></p> <p>Speaker : Nhat Pham               <b>www.SuccessWerks.com</b></p>	<p><u>TIME:</u>    10:00 am – 10:55 am</p> <p>Topic:       <b>Accessing State IT Opportunities:</b></p> <p>Speaker: Beverley Coleman               <b>VITA - VA Information Technology Alliance</b></p>
<p><u>TIME:</u>    11:00 am – 11:55 am</p> <p>Topic:       <b>Effective Marketing in A Down Economy</b></p> <p>Speaker : Jennifer Scott               <b>TouchPoints Communications</b></p>	<p><u>TIME:</u>    11:00 am – 11:55 am</p> <p>Topic:       <b>Accessing Federal Construction Projects</b></p> <p>Speaker : Jack Beecher               <b>Army Corp. off Engineers – U.S. Army</b></p>
<p><b>LUNCH BREAK FROM 12 -1 PM</b></p>	
<p><u>TIME:</u>    1:00 pm – 1:55 pm</p> <p>Topic:       <b>Navigating the maize: State Procurement Opportunities</b></p> <p>Speaker : Dave Fuller               <b>VA Department of Business Assistance</b></p>	<p><u>TIME:</u>    1:00 pm – 1:55 pm</p> <p>Topic:       <b>Navigating the Private Procurement Maize: Private Procurement Opportunities</b></p> <p>Speaker : Zoe Roxburgh - <b>VCU Health System</b>               Timothy Wright - <b>Mead Westvaco</b></p>
<p><u>TIME:</u>    2:00 pm – 2:55 pm</p> <p>Topic:       <b>Navigating the maize: Federal Procurement &amp; Bonding</b></p> <p>Speakers: Tom Miglas, CV- PTAC               Joshua Etemadi, Construction Bonding</p>	<p><u>TIME:</u>    2:00 pm – 2:55 pm</p> <p>Topic:       <b>Contract Writing Tips</b></p> <p>Speaker: Deborah Hudson,               Hudson Communications</p>

## ProcureCon Asia 2009

*The 5<sup>th</sup> Annual Asian American Business to Business Conference*

**Thursday November 5, 2009 From 9:00 am – 4:00 pm**

**CROWN PLAZA WEST- 6531 West Broad Street, Richmond, VA 23230**

**[www.procureconasia.com](http://www.procureconasia.com)**